

CALGARY  
FALL  
HOME  
SHOW

Sept 21-24  
BMO Centre  
Stampede Park

the show  
for every  
home.

# 30,000+ consumers are looking for you!

Four days only to design, style and renovate all under one roof with our 350 retailers and industry experts! Interested buyers attend the **Calgary Fall Home Show** for new ideas, products and advice. Don't miss your chance to reach these potential new customers who'll be descending on the BMO Centre, Stampede Park from **September 21-24, 2017**.

## Direct face-to-face interaction with motivated consumers



Don't miss your chance to be a part of the **Calgary Fall Home Show**, **September 21-24** at the BMO Centre, Stampede Park!

## Reach a MORE qualified audience:

- 84% between the ages of 25-64
- 61% female, 39% male
- 91% own their own home
- **\$100,000+** average household income
- 79% plan to do business with an exhibitor within 12 months of the show
- 70% attend with their spouse (both decision makers)

We manage multiple shows in the same markets and our geotracking analysis shows the average cross-over audience is only 4%. 96% of visitors are a unique crowd. If you exhibit in just one of our Calgary shows you're missing an entire group of customers!

### BOOTH COST

- \$17.59 per sq.ft. + GST
- \$250 corner premium
- \$100 direct sell premium
- \$129 exhibitor listing

CALGARY  
FALL  
HOME  
SHOW

Sept 21–24  
BMO Centre  
Stampede Park

# More than just booth space

Let us know your sales & marketing goals & we will customize a partnership program to exceed your needs.

- Exhibitor Listings
- eBlasts (36,200+ opt-ins available year-round)
- Website advertising
- Show Guide listing & opportunity to advertise
- Promotional opportunities
- Feature & stage sponsorships
- Cooperative advertising programs
- Product sampling
- Research/data collection
- 2017 rate is \$17.59/sq.ft. + applicable premiums + tax (GST)

Space is limited, call us today to book your space:

COMPANIES A-E  
Jodi Vereschagin  
403.253.1177, ext. 208  
jodiv@mpeshows.com

COMPANIES F-P, #'s  
Dustin Smith  
403.253.1177, ext. 203  
dustins@mpeshows.com

COMPANIES Q-Z  
Casey Matulic  
403.542.1649  
caseym@mpeshows.com

## Exhibitor Training

Ask your Exhibit Sales Consultant for more information!

We've got you covered

CALGARY  
FALL  
HOME  
SHOW

CALGARY  
RENOVATION  
SHOW

CALGARY  
HOME  
+GARDEN  
SHOW

Home Shows are the only true form of permission marketing; homeowners pay for the opportunity to shop, compare & buy exhibitors' products & services!

"We participate in quite a few shows, some of which are suffering with the economy and aren't bringing in the crowds like they used to, but once again Marketplace Events put on a successful show for us. A busy booth + good dealer support = Sales. We'll be back next year."

Mike Powell, *Miles Industries Ltd.*

## Show dates & hours:

Thursday, September 21	4 pm – 9 pm
Friday, September 22	12 pm – 9 pm
Saturday, September 23	10 am – 9 pm
Sunday, September 24	10 am – 6 pm



[calgaryfallhomeshow.com](http://calgaryfallhomeshow.com)