

the show
for every
home.

30,000+ Consumers are looking for you!

Four days only to design, style and renovate all under one roof with our 350 retailers and industry experts! Interested buyers attend the **Calgary Home + Design Show** for new ideas, products and advice. Don't miss your chance to reach these potential new customers who'll be descending on the BMO Centre, Stampede Park on **September 22-25, 2016**.

Reasons to exhibit?

- Reach 30,000+ qualified customers
- Create & increase brand awareness
- Introduce & test new products
- Sell your products directly to new customers
- Showcase your products in an exciting & engaging venue
- Direct face-to-face interaction with motivated consumers
- Conduct consumer testing, surveys & market research
- Participate in a creative home-related event with like-minded companies
- Get the latest industry tips, trends & information on hot topics
- Measure your ROI

Don't miss your chance to be a part of the Calgary Home + Design Show, September 22-25 at the **BMO Centre, Stampede Park!**

Reach a MORE qualified audience:

- **86%** between the ages of 25-64
- **62%** female, 38% male
- **90%** own their own home
- **\$100,000+** average household income
- **75%** plan to do business with an exhibitor within 12 months of the show
- **63%** attend with their spouse (both decision makers)

BOOTH COST

\$17.59 per sq.ft. + GST

\$250 corner premium

\$100 direct sell premium

\$129 online exhibitor listing

More than just booth space

Let us know your sales & marketing goals & we will customize a partnership program to exceed your needs.

- New online Exhibitor Listings
- eBlasts (39,000+ opt-ins available year-round)
- Website advertising
- Showguide listing & opportunity to advertise
- Promotional opportunities
- Feature & stage sponsorships
- Cooperative advertising programs
- Product sampling
- Research/data collection
- Access to our PR team
- Material handling including forklift services
- 24-hour security
- 2016 rate is \$17.59/sq.ft. + applicable premiums + tax (GST)

Space is limited, call us today to book your space:

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We've got you covered



Home Shows are the only true form of permission marketing; homeowners pay for the opportunity to shop, compare & buy Exhibitors' products & services!

"We participate in quite a few shows, some of which are suffering with the economy and aren't bringing in the crowds like they used to, but once again Marketplace Events put on a successful show for us. A busy booth + good dealer support = Sales. We'll be back next year."

Mike Powell, Miles Industries Ltd.

Show dates & hours:

Thursday, September 22	4 pm - 9 pm
Friday, September 23	12 pm - 9 pm
Saturday, September 24	10 am - 9 pm
Sunday, September 25	10 am - 6 pm



Ask a Designer
Free 10 minute consultations



FLOFORM
Design Lounge