

Sept 22 - 25 **BMO** Centre Stampede Park











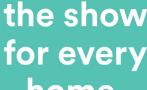










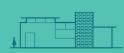








































# 30,000+ Consumers are looking for you!

Four days only to design, style and renovate all under one roof with our 350 retailers and industry experts! Interested buyers attend the Calgary Home + Design Show for new ideas, products and advice. Don't miss your chance to reach these potential new customers who'll be descending on the BMO Centre, Stampede Park on September 22-25, 2016.

### Reasons to exhibit?

- Reach 30.000+ qualified customers
- Create & increase brand awareness

- Showcase your products in an exciting & engaging venue
- Direct face-to-face interaction with motivated consumers
- Participate in a creative home-related event with like-minded companies
- Get the latest industry tips, trends & information on hot topics

Don't miss your chance to be a part of the Calgary Home + Design Show, September 22-25 at the BMO Centre, Stampede Park!

## Reach a MORE qualified audience:

- 86% between the ages of 25-64
- 62% female, 38% male
- 90% own their own home
- \$100,000+ average household
- 75% plan to do business with an exhibitor within 12 months of the
- 63% attend with their spouse (both

### **BOOTH COST**

**\$17.59** per sq.ft. + GST \$250 corner premium \$100 direct sell premium \$129 online exhibitor listing



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# More than just booth space

Let us know your sales & marketing goals & we will customize a partnership program to exceed your needs.

- New online Exhibitor Listings
- eBlasts (39,000+ opt-ins available year-round)
- Website advertising
- Showguide listing & opportunity to advertise
- Promotional opportunities
- Feature & stage sponsorships
- Cooperative advertising programs
- Product sampling
- Research/data collection
- Access to our PR team
- Material handing including forklift services
- 24-hour security
- 2016 rate is \$17.59/sq.ft. + applicable premiums + tax (GST)

# Space is limited, call us today to book your space:

COMPANIES A - J Jodi Vereschagin 403.253.1177, ext. 208 iodiv@mpeshows.com

COMPANIES K-Z
Casey Matulic
403.542.1649
caseym@mpeshows.com

Dustin Smith 403.253.1177, ext. 203 dustins@mpeshows.com

SALES MANAGER
Kristy Cairns
403.253.1177, ext. 209
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### We've got you covered



Home Shows are the only true form of permission marketing; homeowners pay for the opportunity to shop, compare & buy Exhibitors' products & services!

"We participate in quite a few shows, some of which are suffering with the economy and aren't bringing in the crowds like they used to, but once again Marketplace Events put on a successful show for us. A busy booth + good dealer support = Sales. We'll be back next year."

Mike Powell, Miles Industries Ltd.

#### Show dates & hours:

Thursday, September 22 4pm-9pm Friday, September 23 12pm-9pm Saturday, September 24 10am-9pm Sunday, September 25 10am-6pm



Ask a Designer
Free 10 minute consultations



FLOFORM Design Lounge